



# WPSA

# Prospectus

# 2024





# THE WORLD'S POULTRY SCIENCE ASSOCIATION

wpsasouthafrica@gmail.com  
www.wpsasouthafrica.com



## INVITATION FOR SPONSORSHIP

The South African Branch of The World's Poultry Science Association (WPSA) is a long-established and unique Non-Profit organization that strives to advance knowledge and understanding of all aspects of poultry science and the poultry industry. Its primary role is to encourage and help facilitate liaison among research scientists and educators and those working in the many diverse sectors of the industry. The World's Poultry Science Journal (WPSJ) has developed a high international reputation for its content, which covers virtually all aspects of production and science in the poultry industry.

The upcoming 40<sup>th</sup> WPSA Scientific Symposium, presented by the South African Branch of the WPSA, is scheduled for Tuesday and Wednesday, 5 and 6 March 2024, at the CSIR in Pretoria, Gauteng. We are excited to announce that the Scientific Symposium will be hosted over two days for the second time, and we trust that we will again attract more than 400 delegates. It is characterized by the high standard of presentations by both local and selected international speakers, all regarded as authorities in their respective fields of expertise. The Scientific Symposium is always well attended by South Africans and attracts several attendees from other African countries.

The quality of the WPSA Scientific Symposium and Youth Program largely depends on the financial contributions of companies associated with the South African Poultry Industry to host a quality event accessible to the industry. We believe that the South African Poultry Industry can benefit from the WPSA Scientific Symposium.

#### CHAIRPERSON

Mr. Johan du Plessis  
Tel: +27 (0) 22 487 9100

#### SECRETARY

Dr. Nicky Tyler  
Tel: +27 (0) 33 260 5475

#### COMMITTEE MEMBERS

Mrs. Gay Boomgaard  
Dr. Christine Jansen van Rensburg  
Ms. Cecilia Marais  
Dr. Peter Plumstead  
Mr. Gerhard Pretorius  
Mr. Kyle Venter  
Mrs. Ronè Vermeulen

Email: [wpsasouthafrica@gmail.com](mailto:wpsasouthafrica@gmail.com)

Website: [www.wpsasouthafrica.com](http://www.wpsasouthafrica.com)

#### TREASURER

Dr. Mariana Ciacchiariello  
Tel: +27 (0) 33 260 5479



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The South African Branch of the WPSA would like to invite your company to consider a sponsorship for the WPSA Scientific Symposium and Youth Program. Please consider a Diamond (R50 000), Platinum (R20 000), Gold (R10 000) or Silver (R5 000) sponsorship. The Braai Function is also an event where the industry can network in an informal environment. This event is included in the Diamond Sponsorship this year. You can also sponsor a speaker (flights, accommodation, and transportation).

We sincerely believe that the contributions and support of the companies involved in the Poultry Industry will ensure the WPSA Scientific Symposium maintains its high standards. We would welcome further suggestions on how WPSA can improve the success of the Scientific Symposium.

For further information, please do not hesitate to contact Johan du Plessis at 082 322 5066, Cecilia Marais at 066 485 1193, or e-mail [wpsasouthafrica@gmail.com](mailto:wpsasouthafrica@gmail.com).

To confirm your contribution, please email Cecilia Marais at [cecilia@nutribase.co.za](mailto:cecilia@nutribase.co.za).

Your company's contribution will be well recognized during the WPSA Scientific Symposium in March 2024. Please find below a summary of the different sponsorship options.

Yours sincerely,

Johan du Plessis

Chairman, WPSA Committee

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## SPONSORSHIP OPPORTUNITIES

SPONSORSHIP	DIAMOND	PLATINUM	GOLD	SILVER
Price (excl. VAT)	R 50 000	R 20 000	R 10 000	R 5 000
Logo on the WPSA South African branch website	Yes	Yes	Yes	Yes
Sponsor recognition during 2-day symposium	Yes	Yes	Yes	Yes
Company logo on delegate name badges	Yes	No	No	No
Company logo on delegate bags	Yes	No	No	No
Company logo on the symposium program	Yes	Yes	Yes	Yes
Size of logo displayed on PowerPoint slides between speaker talks & during breaks	Extra Large	Large	Medium	Small
Time logo is displayed on PowerPoint slides between speaker talks & during breaks	30 sec	20 sec	10 sec	5 sec
Flag- Pop-up and/or A-frame banners at the entrance of the venue	4 (max)	2 (max)	1 (max)	1 (max)
Pull-up banners in the foyer of the venue	2 (max)	1 (max)	1 (max)	No
Pop-up banners in auditorium	2 (max)	No	No	No
Poster in the foyer of the venue	Yes	Yes	Yes	No
Welcome address at Braai function	5 min (max)	No	No	No
Promotional banners at the Braai function	4 (max)	2 (max)	1 (max)	No
Promotional material/brochures in the delegate bags	6 x items	3 x items	2 x items	1 x item
No. of complimentary delegate passes	4	2	1	No



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## SPEAKER SPONSORSHIP

SPONSORSHIP	SPEAKER
Price (excl. VAT)	Flights, accommodation & transport for speaker
Acknowledgment as speaker sponsor during 2-day symposium	Yes
Size of logo displayed on PowerPoint slides between speaker talks & during breaks	Large
Time logo is displayed on PowerPoint slides between speaker talks & during breaks	15 sec
Acknowledgment as speaker sponsor in the symposium program (max 75 words)	Yes
Acknowledgement when the speaker receives their speaker gift	Yes

## SYMPOSIUM NOTEBOOKS & PENS SPONSORSHIP

SPONSORSHIP	SYMPOSIUM NOTEBOOKS & PENS
Items	400 branded notebooks & pens*
Company logo on the front of the notebooks & pens	Yes
Size of logo displayed on PowerPoint slides between speaker talks & during breaks	Large
Time logo is displayed on PowerPoint slides between speaker talks & during breaks	15 sec
Acknowledgment as a sponsor during the 2-day symposium	Yes
Acknowledgment as a sponsor in the symposium program (max 75 words)	Yes